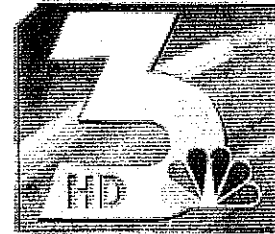


**ORDER**

KSNV

**Orders**

Order / Rev: 105333

Alt Order #: 06839841

Product Desc: Issue

Estimate: 1577

Flight Dates: 09/12/12 - 09/17/12

Original Date / Rev: 08/08/12 / 08/27/12

Order Type: GENERAL

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

**Agency**

Name: Great American Media

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

**Advertiser**Name: Democratic Congressional Campaign *Revised*

Demographic: A35+

Product Codes: PLI2

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	95	\$81,675.00	\$69,423.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	95	\$81,675.00	\$69,423.75	0.00
<b>Totals</b>	<b>95</b>	<b>\$81,675.00</b>	<b>\$69,423.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	30%	\$81,675.00
Market	100%	\$272,250.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$73,507.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$46,282.50
KTUD	1%	\$2,722.50
KVVU	17%	\$46,282.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$21,780.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/Wagners	M	5-6a	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00

WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12  
 ORDER CANNOT START UNTIL WED 9/12

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 105333  
 Alt Order #: 06839841  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Democratic Congressional Campaign Co  
 Product Desc: Issue  
 Estimate: 1577

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	5-6a	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--					5	\$325.00		0.00			
E 2	KSNV	09/12/12	09/17/12	Wake Up Early w/Wagners Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	430a-5a	M-WT--S	:30	5	\$200.00	1	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WT--S					5	\$200.00		0.00			
E 3	KSNV	09/12/12	09/17/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	6-7a	M-WTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--					4	\$1,000.00		0.00			
E 4	KSNV	09/12/12	09/17/12	Today Show Today Show TODAY SHOW ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	658a-9am	M-WTF--	:30	4	\$1,500.00	1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--					4	\$1,500.00		0.00			
E 5	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$350.00		0.00			
E 6	KSNV	09/15/12	09/15/12	Saturday Today Saturday Today SATURDAY TODAY ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$625.00		0.00			
E 7	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY NEWS 3 AT SUNRISE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$325.00		0.00			
E 8	KSNV	09/16/12	09/16/12	Sunday Today Sunday Today TODAY ON SUNDAY ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$750.00		0.00			
E 11	KSNV	09/12/12	09/17/12	M-F Today Show II 3rd Hour M-F Today Show II TODAY SHOW II ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	9-10a	M-WTF--	:30	3	\$750.00	1	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--					3	\$750.00		0.00			
E 12	KSNV	09/12/12	09/17/12	M-F Today Show III 4th Hour Today 4th Hour TODAY SHOW III ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12	CM	10am-11am	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--					5	\$325.00		0.00			
E 13	KSNV	09/12/12	09/17/12	Rachael Ray Rachael Ray RACHEL RAY ORDER CANNOT START UNTIL WED 9/12	CM	11am-12pm	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00

Order / Rev: 105333  
 Alt Order #: 06839841  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Democratic Congressional Campaign Co  
 Product Desc: Issue  
 Estimate: 1577  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$325.00		0.00			
E 14	KSNV	09/12/12	09/17/12	Noon News Noon News	CM	12-1230pm	M-WTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
NEWS 3 AT NOON ORDER CANNOT START UNTIL WED 9/12															
ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$425.00		0.00			
E 15	KSNV	09/12/12	09/17/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
NEWS 4: THE AGENDA ORDER CANNOT START UNTIL WED 9/12															
ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$325.00		0.00			
E 16	KSNV	09/12/12	09/17/12	The Doctors The Doctors	CM	2pm-3pm	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
THE DOCTORS ORDER CANNOT START UNTIL WED 9/12															
ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$325.00		0.00			
E 17	KSNV	09/12/12	09/17/12	Dr. Phil Dr Phil	CM	3-4p	M-WTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
DR. PHIL ORDER CANNOT START UNTIL WED 9/12															
ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$450.00		0.00			
E 18	KSNV	09/12/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-WTF--	:30	5	\$600.00	2	0.00	NM	5	\$3,000.00
FIRST NEWS 3 AT FOUR ORDER CANNOT START UNTIL WED 9/12															
ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$600.00		0.00			
E 19	KSNV	09/12/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-WTF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00
NEWS 4 AT 430P ORDER CANNOT START UNTIL WED 9/12															
ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$700.00		0.00			
E 20	KSNV	09/12/12	09/17/12	M-F Early News M-F Early News	CM	5-630p	M-WTF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00
EARLY NEWS ORDER CANNOT START UNTIL WED 9/12															
ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$1,000.00		0.00			
E 21	KSNV	09/15/12	09/15/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
KSNV EARLY NEWS ORDER CANNOT START UNTIL WED 9/12															
ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-----S-					1	\$650.00		0.00			
E 22	KSNV	09/12/12	09/17/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M-WTF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00
Wheel of Fortune/Jeop ORDER CANNOT START UNTIL WED 9/12															
ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$1,000.00		0.00			
E 23	KSNV	09/12/12	09/17/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	M-WTF--	:30	5	\$800.00	1	0.00	NM	5	\$4,000.00
Face to Face ORDER CANNOT START UNTIL WED 9/12															
ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/11/12		09/11/12	09/17/12	M-WTF--					5	\$800.00		0.00			

Order / Rev: 105333  
 Alt Order #: 06839841  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Democratic Congressional Campaign Co  
 Product Desc: Issue  
 Estimate: 1577

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	09/15/12	09/15/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
Vegas Inc ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$375.00		0.00			
E 25	KSNV	09/17/12	09/17/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
THE VOICE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					2	\$4,000.00		0.00			
E 26	KSNV	09/17/12	09/17/12	Mon PR 10-11p Monday Prime 10-11pm	CM	10-11pm	M-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
NBC PRIME ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$3,200.00		0.00			
E 27	KSNV	09/12/12	09/12/12	Wed PR 10-11p Wednesday Prime 10-11pm	CM	10-11pm	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
NBC PRIME ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$3,200.00		0.00			
E 28	KSNV	09/14/12	09/14/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
GRIMM ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$2,600.00		0.00			
E 29	KSNV	09/16/12	09/16/12	NFL End of Game Break NFL End of Game Break	CM	1p-9p	-----S	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
End of Game ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$8,000.00		0.00			
E 30	KSNV	09/16/12	09/16/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,600.00	1	0.00	NM	1	\$1,600.00
NEWS AFTER NFL ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$1,600.00		0.00			
E 31	KSNV	09/12/12	09/17/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-WTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS 3 NIGHTSIDE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--					2	\$1,200.00		0.00			
E 32	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS 3 NIGHTSIDE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$1,100.00		0.00			
E 33	KSNV	09/12/12	09/17/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-WTF--	:30	3	\$750.00	1	0.00	NM	3	\$2,250.00
TONIGHT SHOW W/ JAY LENO ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--					3	\$750.00		0.00			
													Totals	95	\$81,675.00